

# The ONE

Creado por Su Hananel y Mau Amayo

## OVERVIEW

This comedy follows the post break-up story of two women, S and M, which happens right before turning 30. Their worlds are suddenly upside down and it gets worse: an unexpected event forces them to live together, even though they can't stand each other.

Soon enough, they'll realize they are both trying to heal their broken heart, each in their own way. This will bring them closer and they'll start discovering new ways to see the world, giving each other more perspective and the opportunity to question the rules they've been living by.

So, this becomes the perfect excuse to go much deeper: Who are they now? What do they truly want? In this path, they'll start the search for their own independence and autonomy.

## WHAT MAKES IT UNIQUE?

- 🎯 We want to create a Latin American comedy with those traits we love from many American comedies: realistic performances in everyday situations, that the audience can identify with.
- 🎯 Lima hasn't been portrayed enough in the media with its chaos and its beauty. This city has a lot in common with other big cities and capitals in terms of culture and lifestyle and now it's the time to show it. Lima is the location but it'll also be a character itself.
- 🎯 Complex female characters created by women. We are focusing on the questions women between 25 and 35 years old are asking themselves about love, career, family, happiness and overall, their search for identity as adults. We speak to and about the millennial generation, taking from our own experiences and what we've seen and heard from others.

## THE INSPIRATION

If you mix **2 broke girls** with **Grace and Frankie** you get two very different women, in size and personality, becoming good and real friends while going through a similar situation. That happened to the creators of our show, Mau Amayo and Su Hananel. That's how this all started, but neither were the kind of comedy we wanted to pursue. Instead, we found in **Master of None** the acting style and tone for The ONE: realistic, witty and relatable.

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*How do mid-20's to mid-30's single women (and men) live, meet and connect nowadays in a city like Lima (Peru)?*

”

## THE PILOT

We are currently in post-production of the pilot episode, which was directed by Peruvian director Bismarck Rojas, under the co-production of Veintiuno Films ([www.veinti-uno.com](http://www.veinti-uno.com)) and the show's creators and lead actresses, Mau Amayo and Su Hananel.

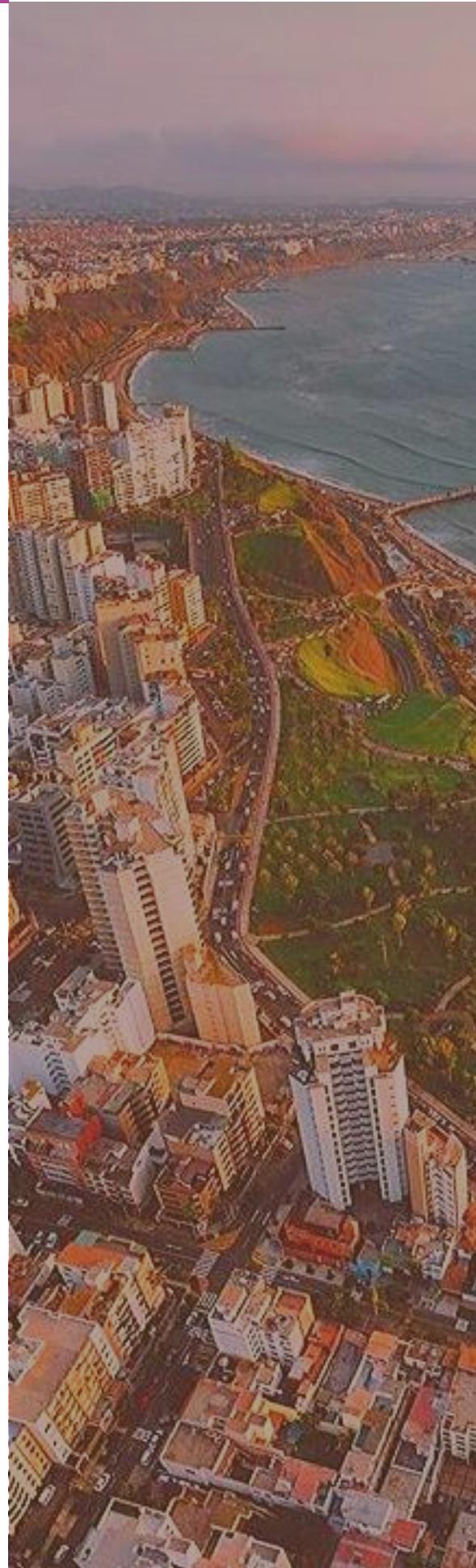
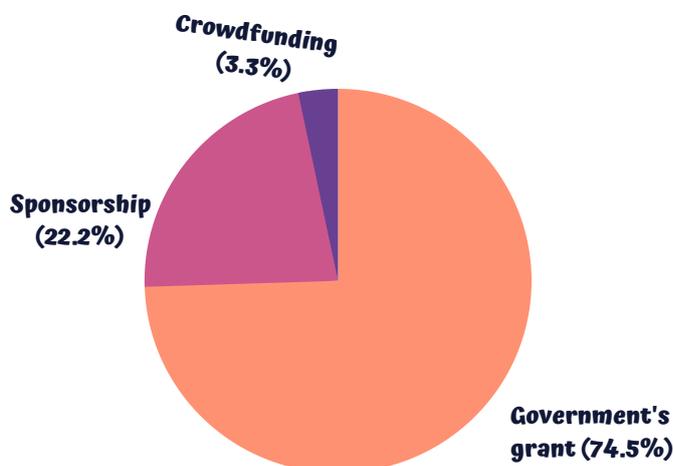
We are proud to announce the project **won a grant from the Peruvian Ministry of Culture in 2018 after submitting it to the National Contest of Pilot Episodes**. 46 projects participated and only six were chosen.

Our goal is to use this pilot as our main tool to sell this show to streaming platforms such as Netflix, Movistar Series, Hulu, to name a few.

## WHERE WE'RE AT

Most of filming costs are covered by the government's grant we've received and the support of brand sponsorships. Trough this crowdfunding initiative, **we are looking to raise US\$1 000 (S/ 3 300)**, just 3.3% of our total budget. This money will go to:

- 🎯 Submission fees and transportation to participate in at least 2 of the most important content markets: the Tribeca TV Festival, ITV Festival (U.S.A.), FICG TV Pitchbox (Guadalajara Film Festival), MIP Cancun (Mexico) or the Bogota Audiovisual Market (Colombia).



## THE PERKS

### All donations count!

No matter the amount, your name will appear in our Pilot's End Credits under a big "Thank you".

**If you live in Peru** and donate over US\$100 (S/ 330), you'll be invited to attend our special screening at a movie theater inside the Ministry of Culture's Headquarters in Lima. This event will take place in February 2020 and will be followed by a cocktail reception. (Take into consideration housing and transportation are not included).

Now, **if you live overseas** and would love to watch the pilot as well once it's done, fear not. If you donate more than US\$50 (S/ 165), you'll get private access to it after the screening held in Lima.

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**new TV shows created for  
and by women  
premiered in 2018  
worldwide. Only two of  
them were Latin  
American.**

Source: Women and Hollywood

“

*Projects with women at the center are not public service projects. They are big time, moneymaking commodities.*

”

**REESE WITHERSPOON,**

TV and Film Executive  
Producer (Big Little Lies,  
Wild, Gone Girl).

# THANKS!

You can send your donation using a **Paypal** account to  
bismarck.rojas@gmail.com  
Or visit: [www.veinti-uno.com/theone](http://www.veinti-uno.com/theone)

